

California Privacy Notice Effective April 4, 2025

SLV Pharmacy Inc. (“we,” “us,” “our”) works hard to build and maintain a relationship of trust with you. This California Privacy Notice (“Privacy Notice”) is a supplement to our Privacy Policy and describes many of our practices related to our collection, use, and disclosure of your Personal Information (as defined below) in connection with your use of our websites on which this Privacy Notice is linked (collectively, “Sites”) and any transactions, interactions, or other engagements you might have with us both online and offline (collectively, “Services”). This Privacy Notice applies only to residents of California.

Please read this Privacy Notice and our full Privacy Policy carefully before using our Sites and/or engaging with us. If you do not agree with either this Privacy Notice or the Privacy Policy you must refrain from using our Sites and/or engaging with us. By accessing or using our Sites and/or engaging with us, you agree to our use of your information consistent with this Privacy Notice and our Privacy Policy.

Information We Collect

Personal Information

We may collect information that personally identifies, relates to, describes, or is capable of being associated with you (“Personal Information”), including:

- Personal identifiers and contact information such as name, mailing address, billing address, email address, phone number, social media profile, IP address, and account login credentials;
- Commercial information such as payment information (account number or credit card number and expiration date), online payment account, product interest, purchase history and information from your participation in surveys;
- Audio, electronic, visual, thermal, olfactory, or similar information such as call and written communication recordings;
- Professional/employment information such as business name, job title, business type.
- Internet & network information such as browsing/search history, data collected by cookies, pixels, and similar technologies, device specifications such as device IDs, browser type, operating system, and information about your interaction with a website, application, or advertisement;
- Geolocation data such as non-precise geographic location indicators from mobile devices and websites;
- Inferences drawn from the above categories of Personal Information that relate to your preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes; and
- Personal information as described in Cal. Civ. Code § 1798.80(e) solely to the extent collected under another category of Personal Information above.
- Some of the Personal Information listed above may further be considered “Sensitive Personal Information” under relevant privacy laws. This includes account login credentials.

The types of Personal Information we collect about you may vary based on how you use our Sites and/or your relationship with us.

Business Information

We also collect information about businesses and their representatives that engage with us such as EIN, TIN, address, phone number, email address, and bank account information (collectively, "Business Information"). This information is generally not considered Personal Information because it relates to a business. If such Business Information relates to a business contact person, we will treat it as Personal Information.

Processing Purpose	Personal Information Used
Provide you with the Sites and Services including, without limitation, to produce content for the Sites and Services.	<ul style="list-style-type: none"> • Identifiers and contact information • Audio, electronic, visual, thermal, olfactory, or similar information • Commercial information • Internet & network information • Geolocation data • Inferences
Account creation, fulfillment, servicing, and customer support: to create customer accounts, provide goods or services, keep customers informed about the status of their purchases and services, and respond to questions and address customers concerns.	<ul style="list-style-type: none"> • Identifiers and contact information • Commercial information • Professional/employment information • Geolocation data
Marketing and market research: to send communications and offers and place advertisements for our products or services or third parties' products, services, or campaigns, including offers based on consumers' interests, perform analytics for market and consumer research, trend analysis, financial analysis, and anonymization of personal information.	<ul style="list-style-type: none"> • Identifiers and contact information • Audio, electronic, visual, thermal, olfactory, or similar information • Commercial information • Professional/employment information • Geolocation data • Inferences
Surveys, promotional events, contests: to administer surveys, polls, sweepstakes, contests, and other promotional events.	<ul style="list-style-type: none"> • Identifiers and contact information • Professional/employment information • Geolocation data
Other company communications: to provide consumers with information that may be of interest such as company newsletters, announcements, reminders, and service bulletins.	<ul style="list-style-type: none"> • Identifiers and contact information • Audio, electronic, visual, thermal, olfactory, or similar information • Commercial information • Professional/employment information • Internet & network information • Geolocation data • Inferences
Sites and Services use and analytics: to provide you with access to and use of our Sites and Services, analyze consumers' use of our Sites and Services, including the use of third-party web analytics services which may utilize automated technologies to collect data (such as IP address, device configuration, and crash statistics).	<ul style="list-style-type: none"> • Identifiers and contact information • Audio, electronic, visual, thermal, olfactory, or similar information • Commercial information • Professional/employment information • Internet & network information • Geolocation data

	<ul style="list-style-type: none"> • Inferences
Business operations: to evaluate, develop, and improve business operations, products, and services offered, perform business administration, and conduct other normal business activities.	<ul style="list-style-type: none"> • Identifiers and contact information • Audio, electronic, visual, thermal, olfactory, or similar information • Commercial information • Professional/employment information • Internet & network information • Geolocation data • Inferences
Compliance: to comply with applicable legal requirements, government requests, industry standards, contractual obligations, our policies, and take actions that we deem necessary to preserve and enforce our rights and the rights of others.	<ul style="list-style-type: none"> • Identifiers and contact information • Audio, electronic, visual, thermal, olfactory, or similar information • Commercial information • Professional/employment information • Internet & network information • Geolocation data • Inferences
Information security and fraud prevention: to operate information security and anti-fraud programs.	<ul style="list-style-type: none"> • Identifiers and contact information • Commercial information • Professional/employment information • Internet & network information • Geolocation data
Evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us is among the assets transferred.	<ul style="list-style-type: none"> • Identifiers and contact information • Audio, electronic, visual, thermal, olfactory, or similar information • Commercial information • Professional/employment information • Internet & network information • Geolocation data • Inferences
Send promotional messages, marketing, advertising, and other information that may be of interest to you based on your preferences.	<ul style="list-style-type: none"> • Identifiers and contact information • Audio, electronic, visual, thermal, olfactory, or similar information • Commercial information • Professional/employment information • Internet & network information • Geolocation data • Inferences
Personalize, measure, and improve our advertising to you.	<ul style="list-style-type: none"> • Identifiers and contact information • Audio, electronic, visual, thermal, olfactory, or similar information • Commercial information • Professional/employment information • Internet & network information

	<ul style="list-style-type: none"> • Geolocation data • Inferences
Fulfill any other use that we describe when you provide the information.	<ul style="list-style-type: none"> • Identifiers and contact information • Audio, electronic, visual, thermal, olfactory, or similar information • Commercial information • Professional/employment information • Internet & network information • Geolocation data • Inferences

We also use Sensitive Personal Information for the following purposes:

- Account login credentials – To facilitate the transactions you requested and maintain our customer relationship with you.

We only use Sensitive Personal Information related to California residents for purposes permitted by California Privacy Rights Act regulations (i.e., outside the scope of limitation rights).

Reviews and Testimonials

If you provide a review or testimonial, we may post it publicly on our Sites or in other advertising material. By providing a testimonial, you give us permission to use it in any manner and for any purpose, including in marketing and advertising communications.

Service Providers

We may provide your Personal Information to other businesses that provide services to us or on our behalf (“Service Providers”). Categories of Service Providers we use include:

- Fulfillment and account servicing vendors, which help us provide products, services and information to you, service your account or benefits, and collect past due balances;
- Payment processors, which help us to accept and process payments;
- Marketing, communications vendors, which help us market our Services to you, conduct, surveys, and communicate about our business, including vendors providing mail, email, telephone, and text message services;
- Research and development vendors, which help us conduct research and develop enhancements to our Sites and Services;
- Data and business analytics vendors, which help us collect, analyze, and improve the accuracy of our data (including Personal Information);
- IT and network administration vendors, which provide services such as data storage and management, website hosting, and data security;
- Professional service firms, which provide accounting, legal, HR and other professional services and software; and

- General service providers, which help us with day-to-day business operations such as office support services, courier services, facilities management, and document destruction.

Each Service Provider is expected to use reasonable security measures appropriate to the nature of the information involved to protect your Personal Information from unauthorized access, use, or disclosure.

Third-Party Disclosures

We may also sell or share (for targeted or cross-context behavioral advertising), and have sold or shared in the past twelve months, Personal Information with third parties who are not our Service Providers (“Third Parties”) as follows:

Category of Third-Party	Sale or Sharing	Purpose of Sale or Sharing	Categories of Personal Information
Ad networks & ad technology providers	Sharing	To facilitate our advertising of goods and services	<ul style="list-style-type: none"> • Identifiers and contact information • Audio, electronic, visual, thermal, olfactory, or similar information • Commercial information • Professional/employment information • Internet & network information • Inferences

Other Third-Party Disclosures

We may occasionally disclose your Personal Information to Third Parties for purposes such as:

- To comply with the law.
- To respond to legal requests (including court orders, investigative demands and subpoenas) if, in our discretion, we believe it is necessary or appropriate.
- To prevent or stop any illegal, unethical, or legally actionable activity.
- To protect the safety, property, or rights of ourselves, consumers, or any other third party.
- If we are merged, acquired, or sold, or in the event of a divestiture, restructuring, reorganization, or transfer of some or all of our assets and the disclosure is necessary to complete the transaction.
- To businesses controlling, controlled by, or under common control with us as permitted by law.
- For additional purposes with your consent where such consent is required by law.

Except as stated above, we have not disclosed Personal Information to Third Parties for a business purpose in the prior twelve months.

Other Important Privacy Provisions

Retention Period

We retain your Personal Information in accordance with our record retention policies which are informed by our legal, regulatory, tax, and/or accounting obligations as well as business needs. The term for which we retain each element of your Personal Information may be longer or shorter than the term we retain other elements, and the term for which we retain your Personal Information may differ from the term for which we retain other people's Personal Information depending on your relationship with us.

Right to Opt-Out of Sales or Sharing

You have the right to direct us not to sell or share (for targeted or cross-context behavioral advertising purposes) your Personal Information to Third Parties.

We will recognize browser-based opt-out signals as required by law, specifically Global Privacy Control. If we receive an opt-out signal and are able to identify the consumer to whom the signal relates, we will treat the signal as a request to opt out of the sale or sharing of all Personal Information we have on file for the consumer and disable cookies and other tracking tools placed by Third Parties. If we receive an opt-out signal and are not able to identify the consumer to whom the signal relates, we will treat the signal as a request to opt out limited to the Personal Information we collect from the consumer during the online session during which the signal is present and to disable cookies and other tracking tools placed by Third Parties.

Submitting a Request

If you are a resident of a state that provides privacy rights and you would like to exercise your rights, you may submit a request by telephone at 973-584-4200. Please note that requests to opt out of sales/sharing made via telephone will not impact the cookies and other tracking tools used on our Site. To manage the use of cookies and other tracking tools on our Sites, you should access the Site's cookie management tool by clicking "cookie preferences" in the footer of the Site.

After you submit your request, we may contact you to obtain additional information necessary to verify your identity. For example, we may require you to verify certain information in our files or submit a signed declaration under penalty of perjury verifying your identity. We will not be able to process certain requests without verifying your identity, so please respond promptly to our request.

We will respond to verified requests to opt-out of sales/sharing within 30 business days, subject to any applicable exceptions and extensions permitted by law. You do not need to create an account with us to make a verifiable consumer request. If you do not have a password-protected online account with us through which we can provide our response, we will deliver our written response by mail or electronically, at your option.

Authorized Agent

If you are an authorized agent submitting a request on behalf of a consumer, you must provide a copy of a lawful power of attorney or a written signed authorization from the consumer along with proof of your identity. You may provide this documentation via email to valleyprx@yahoo.com after submitting the request. We may contact you and the consumer on whose behalf you claim to act to verify your identity, the consumer's identity, and your authorization to act on the consumer's behalf.

Contact Us

If you have any questions about this Privacy Notice, please contact us using one of the following methods:

By phone: 1-973-584-4200

By email: valleyprx@yahoo.com

By mail: 125 NJ-10E Unit A Succasunna NJ 07876